



2017 SPONSORSHIP MATRIX

Benefit	Corporate									Individual
	Keystone \$10,000+	Cornerstone \$5,000	Special Events* \$5,000	Platinum \$3,000	Emerald \$2,000	Diamond \$1,700	Diamond \$1,600	Gold \$1,000	Silver \$500	Friends of the Festival \$250
Primary listing everywhere	✓	—	—	—	—	—	—	—	—	—
Signage at the sponsored event or area	✓	✓	✓	—	—	—	—	—	—	—
Your logo on Official Festival T-shirt (more than 900 distributed)	✓	✓	✓	✓	—	—	—	—	—	—
Wooden plaque presented on-stage at Opening Ceremony	✓	✓	✓	✓	✓	—	—	—	—	—
Listing on Official Sponsor Board for one year	Primary Listing	Primary Listing	Major Listing	✓	✓	✓	—	✓	—	—
Booth space (10'x10') -or- Brochure space at Festival General store (both days of Festival)	Booth Space	Booth Space	Booth Space	Booth Space	Booth Space	Booth Space	Booth Space Only	Brochure Space	Brochure Space	—
Listing in Festival magazine in Gwinnett Daily Post	Primary Listing	Primary Listing	Major Listing	✓	✓	✓	—	✓	✓	—
Recognition at all Festival events	Special Recognition	Special Recognition	Special Recognition	✓	✓	✓	—	✓	✓	✓
Invitation to all Festival events	✓	✓	✓	✓	✓	✓	—	✓	✓	✓
Link to your business -and- Your name listed On DFF website for one year	✓	✓	✓	✓	✓	✓	—	✓	✓	Your Name Listed
Tickets to the Taste of Duluth	8	8	6	4	4	2	—	2	2	2
Official Festival T-shirts	8	8	6	4	4	2	—	2	2	2
	*Special Events: Road Race, Arts & Crafts, Concert, Decorations, Entertainment, Food Court, General Store, Kid's Corner, Man's Corner, Parade, Silent Auction Non-Profit Discount: 20% off regular sponsor rates									